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## Margaret Y. Hsu \*77

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Margaret Hsu, who had founded a successful consulting firm in China, unexpectedly died July 14, 2017, at age 67.

Born in China, Hsu graduated in 1970 from the University of Houston. In 1977, she earned a master's degree in East Asian studies from Princeton. After graduating from Princeton, she single-handedly built Pro Re Nata, a successful pharmaceutical consultation firm in Beijing, China, from which she retired in 2008, and returned to Princeton.

Hsu had remained in touch with the Princeton community through her husband, James P. Geiss \*79, who had earned a Princeton Ph.D., also in East Asian studies. After his premature death in 2000, Hsu established the James P. Geiss Foundation in his honor.

With Hsu as its head, the foundation funded conferences (some at Princeton) and other events. According to Dr. Martin J. Heijdra \*95, director of Princeton's East Asia Library, it "also assisted with the publication of an impressive array of books on China's Ming dynasty."

Hsu also sponsored some Princeton students' stays in Beijing, particularly those involved with the preservation of Beijing's architectural heritage. For the past 10 years, she was a member of the Asian American Alumni Association of Princeton.

*Graduate memorials are prepared by the APGA.*

### Class Year:

Graduate Class of 1977

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