

JOHN HENRY BRINCKERHOFF III

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LAKELAND - John Henry Brinckerhoff III died (11/5/18). Born in 1928 in NYC, he was an Eagle Scout, and graduated from Forest Hills High School where he was President of the student body. He was a graduate of Williams College and The Amos Tuck School of Dartmouth College, MBA. He served in the Navy as a fighter pilot on carriers during the Korean War.

He rose to Sr. VP of J. Walter Thompson, the world's largest advertising agency, where he built its scientific division, then founded and ran his own ad agency, and later an outplacement company.

His upbeat attitude in life made for lasting friendships in the many countries he and Amy traveled throughout their marriage, and their 5 year RV tour of the US. He was a constant source of encouragement and fun. He had an encyclopedic knowledge of history, and was sought out by various groups for his great story-telling skills. Known for his quick wit, he was never short of an appropriate joke to fit the occasion.

He was an active athlete in squash, and was a lifetime slalom water skier with many records and championship titles. He later took up racquetball and pickleball both of which he played well into his eighties.

He is survived, and will be greatly missed by his wife Amy and the rest of his family: son, Scott & Judy Brinckerhoff of Lawrenceville GA, daughter Lee Lee Myer, grandchildren Parker, Blake & Chase Myer of Sarasota FL, and Peter and Linda Brinckerhoff of Lake Tahoe CA.

